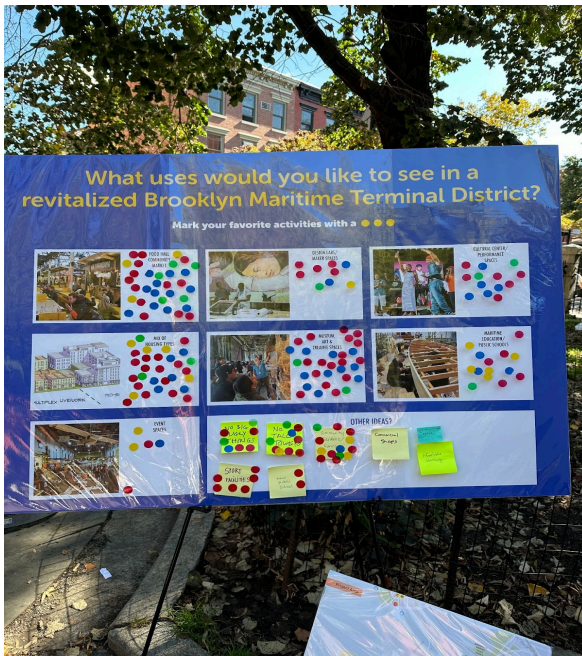


## MEMO

To: Brooklyn Marine Terminal Task Force  
From: The Cobble Hill Association  
Date: October 8, 2024  
Subject: Cobble Hill Association Initial Community Outreach Results

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The Cobble Hill Association (CHA) conducted two community outreach sessions to solicit input on what public uses and activities people wanted to see included at the Brooklyn Marine Terminal (BMT) site. The first was at the Atlantic Antic on September 29, 2024, and the second was in Cobble Hill Park on October 6, 2024. At each event, we set up two large boards showing examples of uses and activities at waterfronts around the world, as well as a map of the BMT site. People were asked to place three dots on each board to indicate their preferred uses/activities and provide additional feedback/ideas in post-it notes.



Completed boards after Cobble Hill Park engagement event

### Summary of Results

Based on the outreach results at the two events, the community's top priorities for the Brooklyn Marine Terminal waterfront redevelopment indicate strong interest in a vibrant mix of uses, including museum, art and creative spaces/workspaces, community markets, and housing that is mindful of height, design and affordability. Access to the waterfront through promenades, cafes, and play spaces is essential to drawing people to the area. Additionally, maintaining the aesthetic appeal of the district and addressing concerns about traffic and large, unattractive buildings are essential to the residents.

Here are the community's specific preferences for the redevelopment of the Brooklyn Marine Terminal waterfront:

# 1. Top Uses for the Revitalized Brooklyn Marine Terminal District



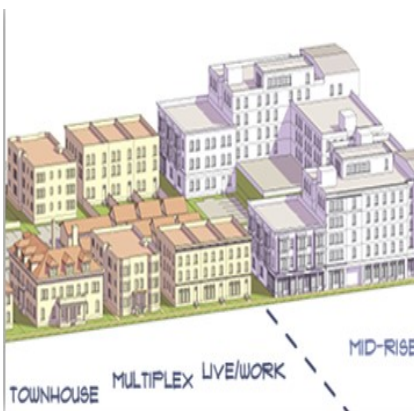
**Museum, Art & Creative Spaces:** The most popular use, with 48 votes in total (18 from Atlantic Antic and 30 from Cobble Hill Park). This indicates strong community interest in cultural, artistic, and creative spaces. (Design Labs/Maker Spaces, a form of “creative spaces,” received 12 votes; if added to this total, it is even higher.)



**Food Hall/Community Market:** This tied with housing for the second most popular use, receiving 38 total votes (5 at Atlantic Antic and 33 at Cobble Hill Park). There is clear enthusiasm for food-related community spaces.



**Mix of Housing Types:** Also receiving 38 total votes (8 from Atlantic Antic and 30 from Cobble Hill Park), there is a notable interest in housing, though it is balanced by specific community concerns about the type and appearance of new housing (e.g., no high-rise buildings).







**Maritime Education/Public Schools:** This garnered 23 votes (9 from Atlantic Antic and 14 from Cobble Hill Park), suggesting that education-focused uses, particularly related to maritime history and activities, resonate with the community.



**Cultural Center/Performance Spaces:** With 21 total votes, this reflects the community's interest in spaces that support cultural and performance-related activities.

### Popular Uses Expressed through “Other Ideas”

- **Community Gardens/Farms:** received 14 votes at Cobble Hill Park and **Sports Facilities** received 7 votes Cobble Hill Park. These options further reflect the community’s desire for multi-use outdoor space.

### Concerns Expressed through “Other Ideas”

- **No High-Rise Housing:** Community members expressed a desire to avoid high-rise developments, with 11 votes.
- **No Big Ugly Things:** This received 8 votes, indicating a concern for maintaining the aesthetic appeal of the area.
- **Trucks off Residential Streets:** There was also a call to mitigate the impact of truck traffic on residential areas, and 1 vote reflected this.

## 2. Activities that Would Attract People to the Brooklyn Marine Terminal District



**Waterfront Promenade:** The most desired activity, with a total of 72 votes (19 from Atlantic Antic and 53 from Cobble Hill Park). This highlights the community's strong interest in spaces that connect with the waterfront and offer scenic views.



**Cafes:** The second most popular activity, with 43 votes (10 from Atlantic Antic and 33 from Cobble Hill Park), indicating that casual dining and gathering spaces are a major draw.



**Play Spaces:** Receiving 36 votes, this shows a clear interest in family-friendly, recreational areas.



**Beach:** 21 votes, primarily from Cobble Hill Park, reflecting a desire for direct access to waterfront leisure activities.



**Concert/Event Space:** With 17 votes, there's notable interest in public event and entertainment spaces.



**Public Piers/Marina:** This garnered 18 votes, emphasizing the community's desire for functional waterfront access points.

### Popular Activities Expressed through "Other Ideas"

- **Dog Run:** With 9 total votes, the community expressed interest in spaces for dog owners.
- **Sports Fields and Facilities:** This includes sports fields (5 votes), tennis courts (3 votes), and even a pool (4 votes), pointing to a demand for more active, recreational facilities.

### 3. Full Tabulation of Results

<b>What uses would you like to see in a revitalized Brooklyn Maritime Terminal District?</b>			
	<b>Atlantic Antic 09/29</b>	<b>Cobble Hill Park 10/6</b>	<b>Total</b>
<b>Category</b>			
Food Hall/ Community Market	5	33	38
Design Labs/Maker Spaces	3	9	12
Cultural Center/Performance Spaces	8	13	21
Mix of Housing Types	8	30	38
Museum, Art & Creative Spaces	18	30	48
Maritime Education/Public Schools	9	14	23
Event Spaces	3	5	8
<b>Other Ideas</b>			0
No highrise housing	1	10	11
Affordable housing	1	1	2
Multi modal cargo movement	1		1
Trucks off residential street	1		1
Scenic view, place to see water	1		1
Waterfront access	1		1
Music practice, studio, and arts spaces	1		1
No big ugly things	-	8	8
Sports facilities	-	7	7
New public school	-	2	2
Community Gardens/Farms	-	14	14
Commercial shops	-	1	1
No housing period	-	1	1
<b>What activities in public spaces would draw you to the Brooklyn Maritime Terminal district?</b>			
	<b>Atlantic Antic 09/29</b>	<b>Cobble Hill Park 10/6</b>	<b>Total</b>
<b>Category</b>			
Waterfront Promenade	19	53	72
Cafes	10	33	43
Play Spaces	14	22	36
Market Place	4	15	19
Beach	2	19	21
Concert/event space	4	13	17
Public Piers/Marina	3	15	18
<b>Other Ideas</b>			0
Park	9	-	9
Sports Fields/Soccer Fields	5	-	5
Tennis Courts	3	-	3
Gymnastics	2	-	2
Dog Run	1	8	9
Pool	4	-	4
Sustainability/Community disaster preparedness	-	3	3